



WE'RE SERIOUS ABOUT EQUINE NUTRITION

# WHEN QUALITY & NUTRITIONAL VALUE MATTER.

Rice Bran is a super-high fat and ultra-cool 'low fizz' feed supplement. Rich in protein and essential amino acids, it is ideal for building topline, muscle development and conditioning in horses and ponies.

High in rice bran oil - an excellent source of antioxidants and essential fatty acids, rice bran assists muscle recovery and advances skin and coat health.

Rice bran contains protein of high biological value making it an excellent feed supplement for broodmares, foals, yearlings, stallions and mares in foal.



## INGREDIENTS:

Stabilised rice bran.

May contain traces of oats, maize, wheat and soy, for this feed is made in the same mill as feeds containing these ingredients.

## Nutrient Levels Per kg Feed

TYPICAL ANALYSIS (ON AN AS FED BASIS)	VITAMINS	MACRO-MINERALS	MICRO-MINERALS
Crude Protein Min. 13.0%	Vitamin E	Salt	Cobalt
Energy (DE) Min. 14.5MJ	Vitamin B1	Calcium	Copper
Crude Fat Min. 17%	Vitamin B2	Magnesium	Iodine
Crude Fibre Max. 10%	Vitamin B3	Phosphorus	Iron
Salt Nil	Vitamin B5	Potassium	Manganese
Carbohydrate 25%	Vitamin B6		Selenium
Calcium 0.05%	Folic Acid	<b>FATTY ACIDS</b>	Zinc
Phosphorus 1.6%	Choline	Omega 9	
Magnesium 0.7%	Biotin	Omega 6	<b>AMINO ACIDS</b>
		Omega 3	Lysine
			Methionine

NOTE: If using supplementary selenium do not use at the same time as any other selenised fertiliser, pill or product, and do not exceed the stated dose and frequency without consulting a veterinarian.

Rice bran pellets are naturally lower in calcium and higher in phosphorus. Supplementary calcium may be required to balance the calcium to phosphorus ratio i.e. add 100g ground limestone (calcium carbonate) per 1kg of rice bran pellets.



## WHY FEED COPRICE?

30 years of Australian rice and rice bran goodness means we are committed to providing you and your equine partner with exceptional feed solutions. At CopRice we share your passion for quality, nutrition, condition and performance. Our equine products contain no fillers and are made from 100% Australian rice bran goodness.

## COPRICE STABILISED & EXTRUDED NUTRITION

High quality rice bran is combined with extrusion technology to deliver a stabilised feed of superior digestibility and improved availability of nutrients compared to non-stabilised feed supplements.

Containing only 100% Australian stabilised rice bran, these pellets are gluten free and extra high fat, delivering nourishment for health and fitness to achieve conditioning and performance targets without any fizzy behaviour.

## NUTRITION THAT STACKS UP



### PROTEIN

Rice bran contains protein of high biological value, meaning good availability of amino acids for absorption. These include lysine which helps to improve protein efficiency for growth, muscle mass and topline, and methionine for hoof integrity, and helping maintain healthy skin and coat. Amino acids are the building blocks of protein and are an essential part of virtually all of a horse's soft tissue. Insufficient quantities can result in weight loss and poor condition.

### ANTIOXIDANTS

Rice Bran oil is naturally rich in antioxidants gamma oryzanol and tocopherols, which help protect cells against oxidative damage, strengthen the immune system and may improve reproductive function. The combination of organic selenium and vitamin E results in a more effective protection of cell membranes against damage caused by stress, pain or intensive exercise, which improves the horse's endurance capacity and performance.

### RICE BRAN OIL

Sourced exclusively from Australia, CopRice rice bran oil is energy dense and full of goodness including natural antioxidants gamma oryzanol and tocopherols, and omega 3, 6 and 9 fatty acids. It is a beneficial energy source that conserves glycogen stores during exercise to delay fatigue and improve stamina. Rice bran oil can help maintain appetite and is great for building topline and muscle definition.

### CARBOHYDRATE

100% Australian rice bran is gluten free, highly digestible and palatable due to its slightly sweet taste and nutty aroma. Rice bran is the outer layer of the grain removed by polishing brown rice to become white rice. It is a highly nutritious ingredient, being a rich source of energy from fat, fibre and starch. It's high oil, digestible fibre and starch content, makes it an ideal feed for adding energy without the fizz.

### FIBRE

Fibre is the most important component of a horse's diet aside from water. It is digested by bacteria in the hindgut producing energy, as well as providing 'gut fill' for the large gastrointestinal track, keeping the horse healthy and feeling full. It also absorbs water helping to maintain hydration. Fibre is vital to wellbeing; insufficient fibre contributes to behavioural problems such as acidosis, gastric ulcers and colic.

### MICRO-NUTRIENTS

Micro-nutrients are part of most chemical reactions, helping to activate and mobilise vitamins, minerals, amino and fatty acids, transporting them around the body. Vitamin E is present in cells, supporting cardiovascular, circulatory, neuromuscular and immunity functions. Vitamins A, D3 and E can benefit calcium absorption, wound healing and cell health. Water soluble B vitamins are vital for metabolism and energy production.

### DAILY FEEDING GUIDE: RECOMMENDED MAXIMUM PERCENTAGE INCLUSION IN THE DIET

- Feed a minimum of 1% of your horse's body weight daily with high quality roughage such as hay, pasture and/or chaff.
- Rice bran can be fed at a rate of up to 30% of the daily ration e.g. approximately 3kg rice bran for a 500kg horse based feed consumption of 2% body weight.
- Rice bran pellets are not a complete feed. This feed is designed to be fed in conjunction with other ration ingredients.
- Ensure animals always have access to clean, cool and fresh water.

Suggested feeding rates to be used as a guide only. The amount of feed required will depend on the quality of the pasture/forage, other feeds, metabolism and condition of the horse.

### KEEP OUT OF REACH OF CHILDREN. ANIMAL FOODSTUFF.

#### HAVE ANY QUESTIONS?

Contact one of our equine specialists for a feeding program developed to meet your individual needs, or speak to one of our team about sales and distribution enquiries.

Freecall 1800 029 901 (Australia)  
0508 267 742 (New Zealand).

[www.coprice.com.au](http://www.coprice.com.au) [www.facebook.com/CopRiceAU/](https://www.facebook.com/CopRiceAU/) [www.instagram.com/copriceequine](https://www.instagram.com/copriceequine)

### FEED TRANSITION GUIDE

When changing feeds it is important to do so gradually. To ensure your horse adjusts to different tastes and textures, we recommend a two week transition, as shown below.

Week 1:

Current Feed >

CopRice Rice Bran >



1/3rd

Week 2:

Current Feed >

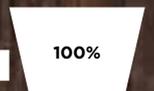
CopRice Rice Bran >



2/3rd

Week 3:

CopRice Rice Bran Feed >



100%

**STORAGE CONDITIONS:** Store under cover, off the floor, in a cool, well ventilated and dry area, away from direct sunlight.